



سبكتريم
لتنفيذ تركيبات المعارض (ش.ذ.م.م.)

SPECTRUM

exhibition

WE BUILD A
DESIGN
THAT WILL
EMPHASIZE YOUR
BUSINESS

We are **Strategic**. We are **Creative**.
We are **Tactical**.

We drive brand trial, experience,
engagement and advocacy.
We believe in pull vs. push and
adoption over incursion.
We translate brand mindshare
into market share.



Excellent is not an option. it is our Standard.

Who we are

We are **Brand Architects**. We Create **Brands**.
We Build **Businesses**. We Establish **Legacies**.

We do what traditional advertising, marketing, public relations and digital agencies cannot; enhance brand resonance, catalyze brand engagement and optimize brand advocacy.

We are the point where insight meets execution and we bridge the divide between what a brand is now and what it could be in the future.

We are strategic. We are creative. We are tactical.

We are **SPECTRUM EXHIBITION**.

Our Mission

Our vision is our blueprint and influences every aspect of our integrated services, enabling SPECTRUM EXHIBITION to achieve consistent, sustainable growth whilst adding value to our clients.

Through our constant commitment to groundbreaking innovation, inspiration and imagination, we continue to exceed expectations by engaging the talent and passion of our team.

Our Mission

Our story begins with our mission, which serves as our purpose as a multicultural and multidimensional company and drives every action and decision we take.

- Seeing the bigger picture and helping others to do so
- Bringing your vision and story to life
- Creating a rewarding experience – for you and your audience



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Our services

We are **artisans** and **craftsmen** of beautiful brands and bespoke solutions.

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses



EVENTS MANAGEMENT

Corporate Events
Car Launches
Product Launches
Conferences & Ceremonies
Gala Dinner



BRAND ACTIVATION

Corporate Identity
Roadshows
InMall Promotions
Instore Promotions
Duty Free Promotions



EXHIBITION & PRODUCTION

BTL Campaigns
POS Design & Production
Stand Design & Production
Digital Marketing
UI / UX

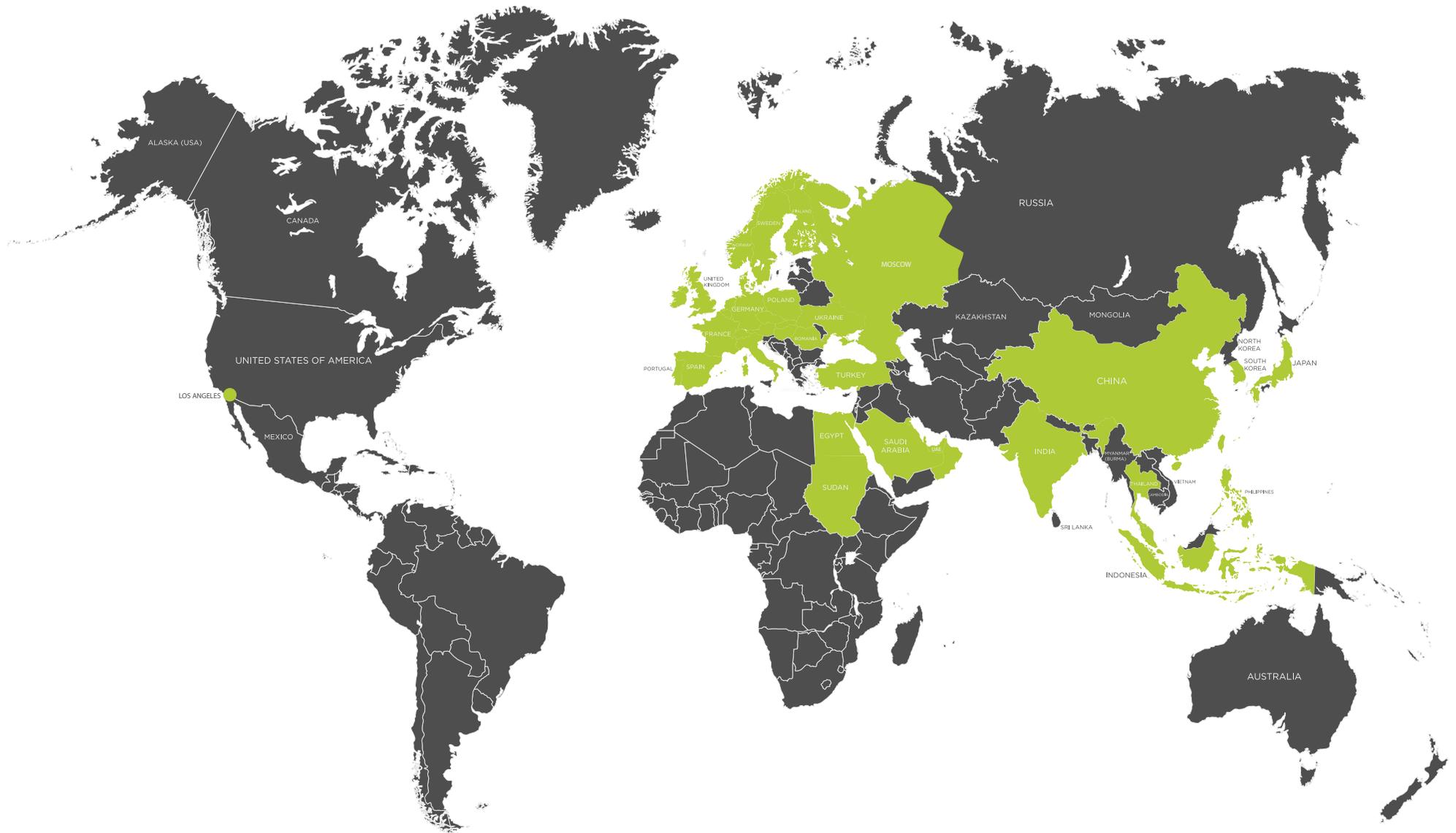


INTERIOR EXPERTISE

Our interior design division can deliver & creative architectural concepts and manage large scale installations within the Middle East

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Where we are



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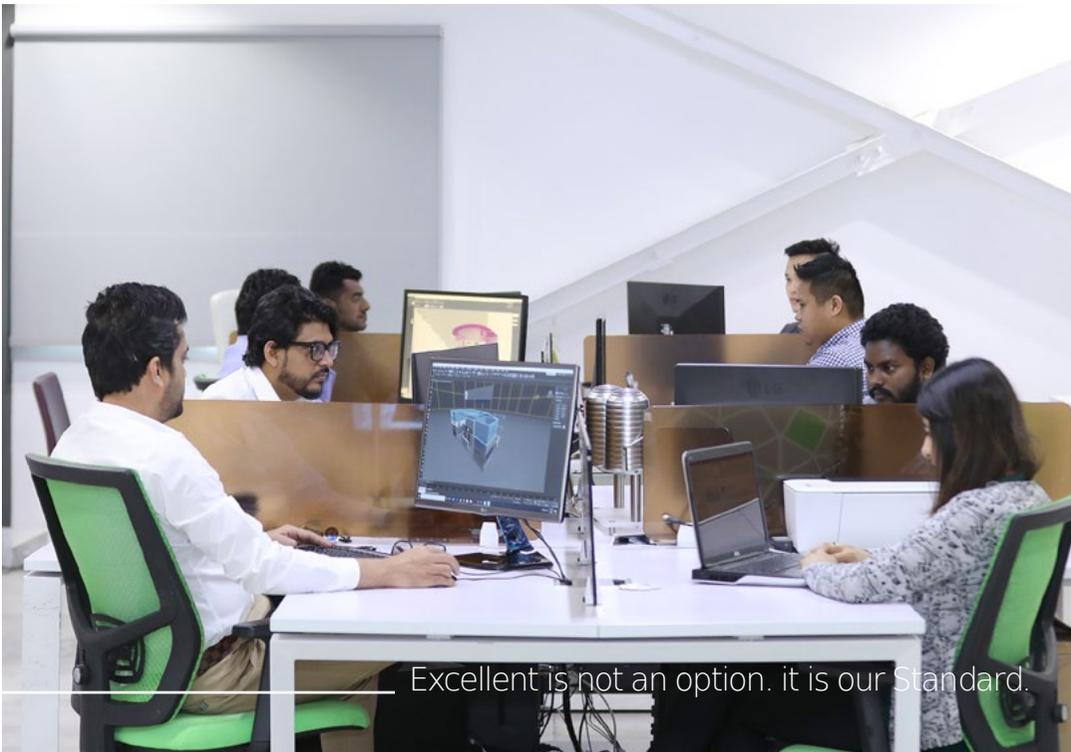


SPECTRUM
multimedia center

SPECTRUM

exhibition fze





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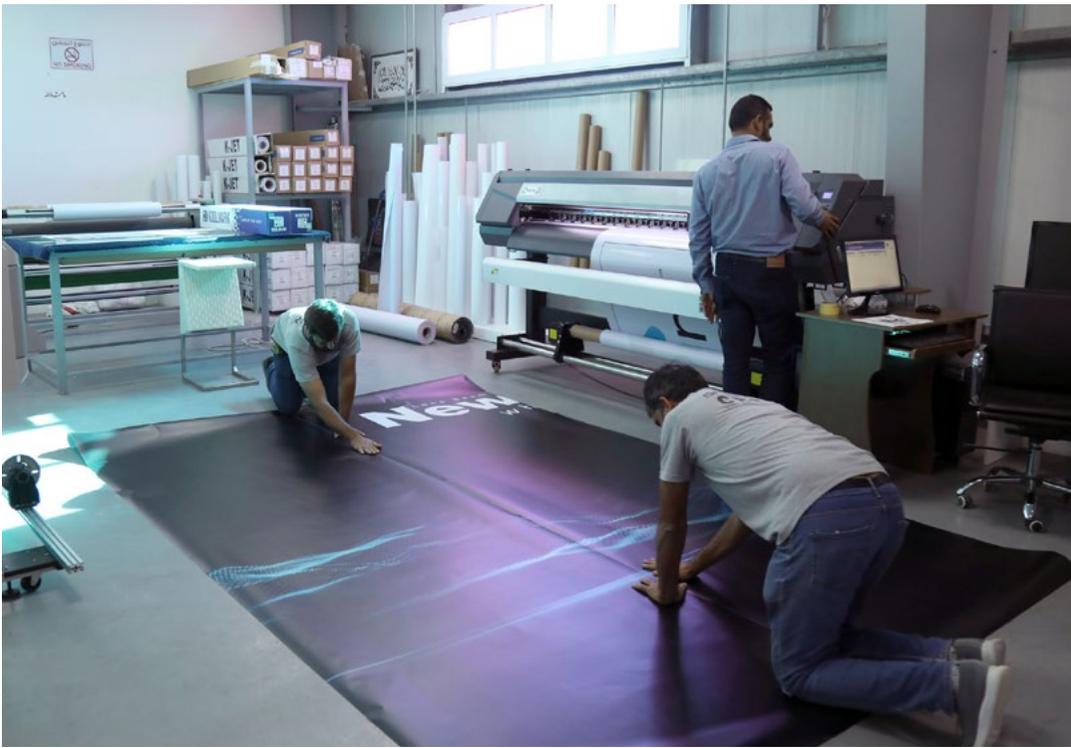






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Come by and say hello!

INTERIORS | EXHIBITION | EVENTS

FOR INQUIRIES

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